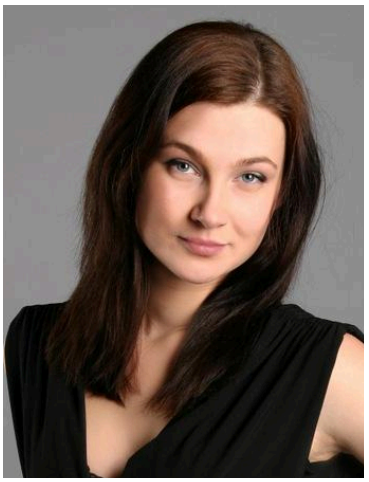
Shyhalevska Olena

Frontend Developer / WordPress Developer



Date of birth: August 12, 1991

E-mail: shigalevsk@gmail.com

Telegram: @elena_shigalevsk

Location: Ukraine (Remote)

Professional Summary:

Frontend and WordPress Developer with 7+ years of experience building websites, custom themes, and interactive interfaces using WordPress (ACF, Gutenberg), JavaScript, React, and Next.js.

Specialize in complex layouts, dynamic components, API integrations (Google Sheets, REST API, WooCommerce, third-party services), iframe embedding solutions, and pixel-perfect development based on Figma designs.

Experienced in headless CMS architecture (WordPress + Next.js), interactive map-based UIs with real-time polygon filtering, PDF generation from DOM, and cross-origin iframe communication via postMessage API.

Professional skills:

- **Core:** HTML5, CSS3, SCSS, JavaScript (ES6+), jQuery, TypeScript
- **Frameworks & Libraries:** React, Next.js, Vue, Redux Toolkit
- **WordPress Development:** headless CMS, ACF, Gutenberg, WPML, WooCommerce, custom themes, custom plugins, REST API
- **Frontend Tools:** Webpack, Vite, npm, Yarn, Gulp
- **Styling:** Tailwind CSS, Material UI, Bootstrap
- **Backend:** PHP (custom theme/plugin development), WordPress REST API, external API integrations
- **Performance:** code splitting, lazy loading, caching, Lighthouse optimization, image optimization
- **Build & Deployment:** Vercel, cPanel, CI/CD basics
- **Tools:** GitHub, GitLab, Bitbucket, Google Sheets API, Docker
- **Monitoring & Optimization:** Google Analytics, PageSpeed Insights

Selected Projects:

Government Transportation Portal (NDA) — WordPress Developer

Tech: WordPress, ACF, Custom Post Types, PHP, JavaScript, Google Maps API, WPML, RTL, REST API

- Developed a large-scale government platform with full multi-language capabilities, including complete RTL layout implementation.
- Built custom post types, scalable ACF-based content structures, grouped fields, and dynamic filtering systems for large data sets.
- Created a Service Directory module with interactive Google Maps integration, dynamic markers from ACF repeater fields, cached geocoded coordinates, map/list synchronization, and advanced filtering.
- Implemented custom REST API endpoints for search, documentation indexing, match counting, and real-time data retrieval.
- Developed modules for document viewing, PDF export, smart-card and tachograph information pages, service forms, and multi-step internal flows.

E-commerce Platform (NDA) — WordPress/WooCommerce Developer

Tech: WordPress, WooCommerce, PHP, JavaScript, ACF, WPML, custom APIs, multi-currency, VAT logic

- Developed and optimized a multi-currency, multi-language e-commerce platform with advanced EU VAT rules and country-based pricing.
- Implemented GEO-based country detection, VAT handler, currency switcher, and a synchronized backend/frontend price recalculation flow.
- Built complex WooCommerce customizations: checkout logic, dynamic product pricing, AJAX filters, cart update logic, and shipping-dependent totals.
- Created custom product templates, adaptive sale pages, and full UI integration across the store.
- **Shipping Automation (part of this project):**
  - Developed a custom ShipX InPost “Auto-Buy Labels” plugin, generating shipping labels automatically via API and improving order-processing speed.
  - Integrated UPS Shipping API with OAuth authentication, label recovery, and structured JSON payloads for request/response handling.

Key Achievements:

- Delivered 70+ commercial websites, including landing pages, corporate platforms, and e-commerce stores for international clients.
- Built custom WooCommerce checkout and pricing logic, improving UX consistency and reducing checkout-related issues.
- Developed reusable ACF-based modules and scalable WordPress components, reducing development time by over 40%.
- Worked with large-scale platforms and enterprise clients including Archysoft, Develux, and Academy SMART on long-term, high-complexity projects.
- Integrated advanced API-driven functionality such as multi-step booking flows, calculators, dashboards, and automated shipping workflows (UPS / InPost).
- Improved performance, accessibility, and stability across multilingual and multi-currency WordPress/WooCommerce platforms.

Experience:

Frontend developer

SMART-UI | 01.2026 – Present

- Developed and maintained web applications using JavaScript, Next.js, Nuxt.js, PHP, HTML, and SCSS.
- Built complex responsive layouts based on Figma designs, including animations, dynamic UI blocks, and interactive frontend logic.
- Developed custom WordPress themes and Gutenberg blocks using ACF, creating flexible content structures for non-technical editors.
- Built headless CMS solutions using WordPress as a backend and Next.js/Nuxt.js as frontend frameworks.
- Developed and customized Shopify stores using Liquid, implementing custom sections, product pages, and storefront functionality.
- Integrated REST APIs and third-party services, including CRM, payment gateways, and external platforms.
- Optimized website performance (Lighthouse 85–95+) through image optimization, lazy loading, code splitting, and frontend best practices.
- Implemented WooCommerce customizations, checkout improvements, dynamic product logic, and custom e-commerce functionality.

Frontend developer

Academy SMART | 03.2024 – 01.2026

- Developed and maintained web applications using JavaScript, React, Next.js, PHP, HTML, and SCSS.
- Built complex responsive layouts based on Figma designs, including animations, dynamic UI blocks, and interactive frontend logic.
- Developed custom WordPress themes and blocks using ACF and Gutenberg, creating flexible content structures for non-technical editors.
- Integrated APIs, optimized performance (Lighthouse 85–95), and improved loading speed through image optimization, lazy loading, and code splitting.
- Implemented WooCommerce customizations, checkout improvements, and dynamic product logic.

WordPress developer

Develux | 11.2022 – 01.2024

- Developed custom WordPress themes and reusable ACF-based components.
- Built scalable content structures using Custom Post Types, taxonomies, and complex repeater fields.
- Integrated designs with pixel-perfect accuracy and ensured full responsiveness across devices.
- Developed features using JavaScript, jQuery, PHP, Laravel Blade templates, and Vue.js.
- Improved site performance and optimized frontend code.

Frontend Developer

Freelance | 05.2018 – 11.2022

- Delivered 40+ commercial websites, landing pages, and e-commerce projects using WordPress, WooCommerce, ACF Pro, Elementor, and custom PHP solutions.
- Customized WooCommerce functionality: product cards, checkout, dynamic pricing, integrations with third-party services.
- Developed custom templates, theme options, and flexible modules to speed up development across multiple client websites.

Additional Experience:

- SEO & PPC lead with experience in managing content, analytics, and technical optimization (HTML/CSS).
- Worked with YouTube production: filming and editing content.
- Experienced in content management, catalog management, and collaborating with designers & developers.

Education:

Kharkiv National Pedagogical University named after H.S. Skovoroda

Specialist Degree in Computer Science Education (2008-2013)

Language Skills:

• **English** – intermediate